



# Neighbors, species in **extinction**

**Veïns** (*n, pl*)  
Una espècie en  
perill d'extinció.

Aquí estan destruint  
el seu hàbitat.

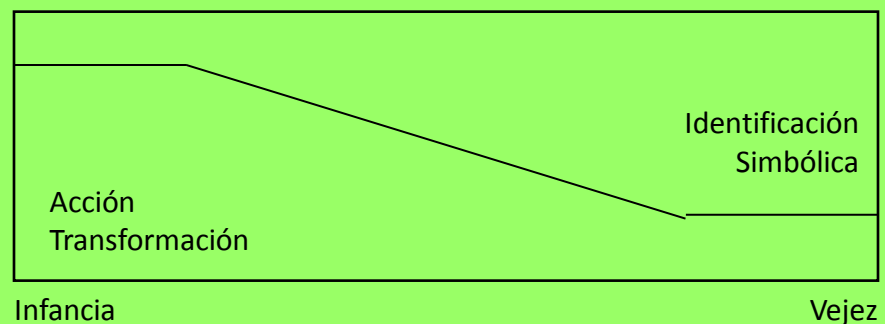
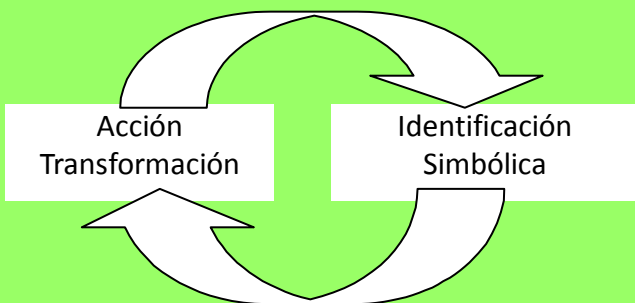
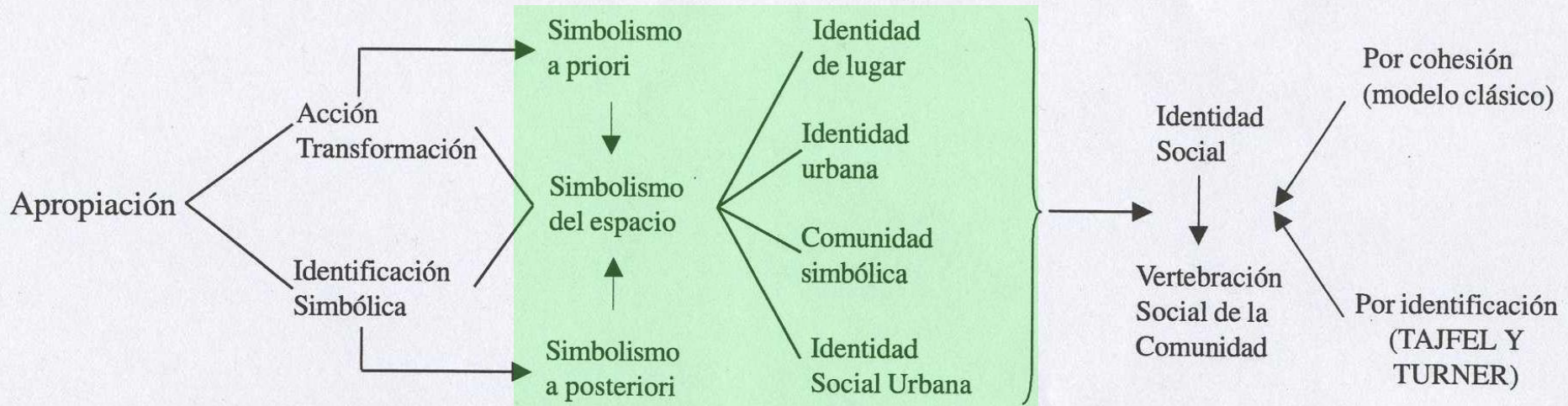
**Enric Pol**

Prof on Social and  
Environmental Psychology

I will focus on:

- ✓ Psychosocial processes implied in the construction of the sense of place.
- ✓ Sense of place is important for citizen living there, but also implies a vital experience for the visiting people,
- ✓ The experience of place may facilitate the return to the site in the future.
- ✓ Sustainable tourism implies to preserve social characteristics, in the same way that we have to preserve ecosystems and biodiversity.
- ✓ We have to prevent to convert the social place in a social zoo.

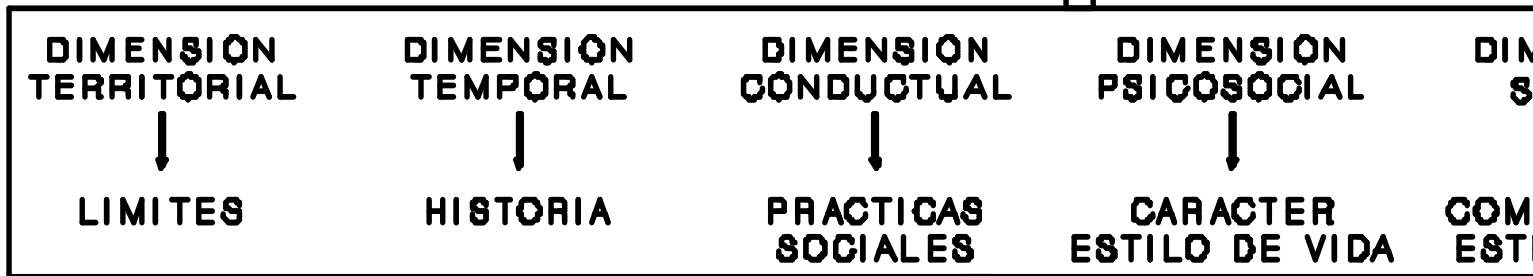
# Apropiación, simbolismo, identidad, vertebración social de la comunidad





# IDENTIDAD SOCIAL URBANA

## CATEGORIA SOCIAL URBANA



### CARACTER FISICAS

Valera i Pól 1994, Valera 2009





alización

Tematización





The hatching of tourism in BCN is not due to the attraction of the stones, but the combination of aesthetic appeal and a cohesive society